

February 2, 2015

State Office Staff

Mark Walker, who has been with Montana WIC IT for over 10 years, has moved on to a new position in Washington State. Mark has made great contributions to our program over the years and we thank him for his great service.

Blair Hendricks will be acting IT lead while we work through the recruitment process for this position. Dick will also continue to work the help desk to entertain you and assist in solving your SPIRIT related issues. We will be posting the IT position as well as re-posting the Nutrition Coordinator position soon and assure links to those postings will be in the newsletter as soon as they are available.

Loving Support Breastfeeding Training

There will be a Loving Support Training at <u>Fairmont Hot Springs</u> on Thursday, March 19th. This training is for Breastfeeding Peer Counselors, but we also encourage other WIC staff who need breastfeeding training to attend. This is a great course for breastfeeding basics. If staff from non-WIC programs would like to attend, check with Lori on space availability. View the training <u>agenda</u>. Please contact Lori at <u>Istenson@mt.gov</u> or 406-497-5061 to register. There are rooms available at the state rate on Wednesday, March 18th. To make a room reservation for the training, please contact Fairmont at 406-797-3241.

Statewide Outreach Campaign

The Montana WIC Program is rolling out a statewide outreach campaign on facebook, Pandora Internet Radio and terrestrial radio in the coming weeks. The ads will run for three months. There are new corresponding options in "How Heard about WIC." Please make sure to use these options as appropriate to help us evaluate the campaign.

Webinar on Ellyn Satter's Eating Competence Model

On February 25, 2015, at 11:00 am, Barbara Lohse, PhD, RD, LDN will present on the evidence used to develop the Satter Eating Competence Model. The <u>webinar</u> will also cover how to use the model to measure eating competence. One Montana WIC CEU is available for the webinar by submitting a <u>Post-Article, Webinar</u> and <u>Teleconference Request for CEU form.</u>

Food Matters for Families Webinar

The American Institute for Cancer Research with sponsorship from the California Walnut Commission will present a 1 hour webinar on strategies to foster eating for health and cancer prevention. The webinar will be recorded, <u>learn more and register</u>. For 1 WIC CEU submit the <u>Post – Article, Webinar and Teleconference</u> form.

State Plan on the Website

Remember that the Montana WIC State Plan is available on the <u>website</u>. This document is easily navigable with links to quickly find the policy you are looking for. The main Table of Contents links to each chapter, and each chapter's Table of Contents links to each policy. If you do not have Adobe Reader installed on your computer the links will not be available, and you will have to scroll through the whole document to find the policy you are looking for (how annoying!) <u>Download Adobe Reader</u> to make sure you can use the State Plan quickly and easily.



USDA Certification Policy Tip of the Week

Question: Does staff need proof of identification if the applicant is already known to staff?

Answer: Proof of identify is a regulatory requirement. Applicant should always be advised by the local agency when they make their initial certification appointments to bring such proof with them, along with proof of residency and documentation of all household income. This absolves the local agency of suspected conflict of interest, and ensures program integrity by treating all applicants equitably. In the limited circumstances where the local agency staff knows the applicant they can use visual recognition after the initial certification appointment. This should be fully documented in the participant's file. (Reference: 246.7(c)(2)(i) & Policy Memo 99-4)



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A copy of all newsletters can be found on the <u>WIC website</u> USDA prohibits discrimination in the administration of its programs